

Privacy Notice

Bindiva S.A. de C.V. ("Bindiva", "we", "our", or "us") is committed to protecting your personal data. This Privacy Notice explains how we collect, use, store, and protect your information in accordance with the **Federal Law on Protection of Personal Data Held by Private Parties (LFPDPPP)** and other applicable regulations in Mexico.

1. Data Controller

Bindiva S.A. de C.V.
St. Suite 306 Aventura FL, 33180, Miami Florida USA.
Mail: info@bindiva.com

2. Personal Data We Collect

We may collect the following types of personal data:

- **Identification Data:** Name, email, phone number, username.
- **Usage Data:** IP address, browser type, interaction with our platform.
- **Billing Information (if applicable):** Payment details, invoicing data.

We **do not** collect sensitive personal data unless explicitly required and with your consent.

3. Purpose of Data Processing

We process your personal data for the following purposes:

- To provide and improve our services.
- To manage user accounts and preferences.
- To send communications, updates, or promotional content (with your consent).
- To comply with legal and regulatory obligations.

4. Data Transfers and Third Parties

We may share your data with:

- Service providers (hosting, analytics, advertising platforms).
- Legal authorities, if required by law.

We ensure that all third parties comply with data protection laws and security measures.



5. Your Rights (ARCO Rights)

Under **Mexican law (LFPDPPP)**, you have the right to:

- **Access** your data.
- **Rectify** incorrect or outdated information.
- **Cancel** your data when no longer needed.
- **Object** to certain processing activities.

To exercise these rights, please contact us at info@bindiva.com with a clear description of your request.

6. Cookies and Tracking Technologies

We use cookies to enhance user experience. You can manage or disable cookies through your browser settings.

7. Changes to this Privacy Notice

We may update this Privacy Notice periodically. Any changes will be posted on our website with the effective date.

8. Contact Information

For any questions or concerns regarding this Privacy Notice, please contact us at: info@bindiva.com

